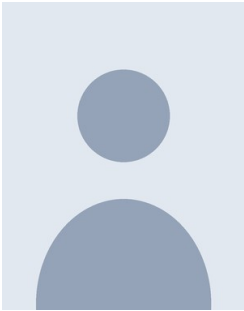


YOUR FULL NAME

Business Development Executive — FMCG & Retail

Dubai, UAE • +971 50 000 0000 (WhatsApp) • your.name@email.com
linkedin.com/in/yourname



Nationality	[Nationality]	Visa status	[Residence visa — transferable]
Notice period	[Immediate / 30 days]	Driving licence	UAE licence (valid)
Date of birth	[DD/MM/YYYY] (optional)	Languages	English, Arabic (basic), Hindi

PROFESSIONAL SUMMARY

Business development executive with 6 years of B2B sales in FMCG, including 4 years in the UAE market. Manages key accounts with hypermarkets and supermarkets across all seven emirates and consistently beats targets. Available to join [immediately / within 30 days].

CORE SKILLS

- Key account management
- New business development
- Trade marketing
- Negotiation and contracts
- Distributor management
- Sales forecasting
- CRM (Salesforce)
- MS Excel and Power BI
- GCC market knowledge

PROFESSIONAL EXPERIENCE

Business Development Executive Mar 2022 – Present
[Company Name], Dubai, UAE

- Grew key-account revenue from AED 3.2M to AED 5.1M in two years across 40 retail outlets.
- Opened 18 new accounts in Sharjah and the Northern Emirates.
- Negotiated annual listing and promotion agreements with two national hypermarket chains.

Sales Executive Jan 2020 – Feb 2022
[Company Name], Abu Dhabi, UAE

- Managed 60 traditional-trade and pharmacy accounts; achieved 112% of target in 2021.

Sales Officer Jul 2018 – Dec 2019
[Company Name], [City, Country]

- Built a distributor network covering 300 retail outlets.

EDUCATION & CERTIFICATIONS

BBA (Marketing) — [University Name], [Country] 2018
Degree attested for use in the UAE

- Certified Sales Professional — [Institute], 2023
- Microsoft Excel — Advanced, 2022

References available on request.